

Jackson J. Crane

3M Preferred & Lowen Certified Wrap Professional
WordPress Front End Developer

PROFILE

Proven Self-Starter adept at managing multiple, multi-faceted projects with a direct, hands-on attitude. Applied Expertise in engineering Project Implementation, Team Building, Personnel Management, Project Management, Inventory Reduction and management of Strategic Cost of Goods Sold Practices; with a Laser Focus on Growth, Retention and Technical Competence.

CORE STRENGTHS

Strategic Organization • High Adaptability • Inventory Management
Personnel Management and Retention • Problem Solving • Software Proficient
Visual Communications/Advertising • Communication • Operations Management
Customer Service • Effective Vehicle Advertising Implementation



WORK EXPERIENCE

- **Owner**
 - Action Installation & Project Management - Waynesville, NC.
 - Kinetic Wraps & Custom Signs - Petersburg, VA.
- **Operations Manager**
 - Talley Sign Company - Richmond, VA.
- **General Manager**
 - Signs By Tomorrow - Richmond, VA.
- **Inventory Manager - Web Photographer**
 - Whitten Brothers Auto Group - Richmond, VA.
- **Product Designer and Production Manager**
 - Banner Ideas Flag Company - Richmond, VA.

In previous roles, I have supervised daily activities of production, sales, and installation staff; with an emphasis on training to maintain a 3M Preferred Status level installation crew and what I call "5 Star Status" Sales, Production and Installation departments. I, with my teams managed inventory to achieve and sustain industry-low Cost of Goods Sold percentages in production and installation departments while at the same time achieving award winning client satisfaction and growth ratings in sales departments. I have enforced quality assurances protocols interdepartmentally to deliver the ideal customer experience and the highest quality goods and services while maintaining a laser focus on training, retention and technical competency.

I performed various administrative and client support roles to achieve superior client relations and company practices achieving a 530% growth rate over four years with Alliance Franchise Brands, earning national awards for management and growth for three consecutive years (2014, 2015, and 2016). I, working along side franchise owners assessed financial reports and statements to regularly update processes and operations for greater profitability and efficiency. I managed major software migrations for multi-million dollar sign companies as the migration from Syrious SMS to Corebridge took place.

Improving brand awareness through creating and monitoring marketing campaigns with particular focus on web design and business development is a passion of mine. And, having proven myself in my efforts there including managing Google Pay-Per-Click marketing and Google SEO, I hope to bring my passion for breathing new life into existing operations through my directly engaged, hands-on, creative and intuitive management style to your company too.



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Waynesville, NC



AREAS OF EXPERTISE

Operations Management

Sign Installation

HP Large Format Printing

Vehicle Wrap Design/Print/Production

Vehicle Wrap Installation



CERTIFICATIONS

3M Preferred Installer

Lowen Certified Installer



SOFTWARE PROFICIENCIES

FlexiSign, PhotoShop, Illustrator, Onyx, WordPress, CoreBridge, AutoCAD, Linux, Microsoft, Word, Excel, PowerPoint



EQUIPMENT PROFICIENCIES

HP, SUMMA, Seal, GFP, Aristo, CET UV, USTech



WORDPRESS



To view my portfolio and other important information about me please visit: JacksonJCrane.com